

Chris Douglas

Multimedia & Graphic Designer

Contact

863.521.0311
xpertgrafix@gmail.com

Highly Skilled in

- ▶ Graphic Design
 - ▶ Multimedia
 - ▶ Web Design
 - ▶ Video Editing
 - ▶ Audio Editing
 - ▶ Photoshop
 - ▶ Indesign
 - ▶ Premier Pro
 - ▶ Audition
 - ▶ After Effects
 - ▶ Illustrator
 - ▶ Lightroom
 - ▶ Most Popular Website Platforms
 - ▶ Sound Reenforcement
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Work Experience

2009 - current: T&T DIGITAL (Winter Haven, FL)

Multimedia Graphic Designer / Webmaster / Marketing / Audio Tech

Responsible for the development and creation of TV and Radio commercials, social media content, any type of marketing materials, advertisements (print & digital), brochures, posters, catalogs, logo design & branding, banners, billboards, web design, video and photography. Manage sound for small venues, bands, or DJs hosting up to 200 people with powered speakers, sub-woofers, microphones and all necessary cabling with a wireless digital (iPad) or analog wired mixing board. Currently expanding into aerial video and photography with FPV drones.

2004 - current: TODAY & TONIGHT, INC (Winter Haven, FL)

Owner/Publisher Today & Tonight Magazine

Led the creation and management of editorial content, including story assignments, photography, magazine layout, advertising design, website content and email newsletters, while driving community engagement through annual events. Oversaw daily business operations, managing sales staff and accounting processes, ensuring seamless workflow, operational efficiency and high-quality results.

2004 - 2007: THE NEWS CHIEF a New York Times Company (Winter Haven, FL)

Prepress Technician

Ad and page pagination along with classified section. Printing of negatives and plate making prior to printing press operations. Deadline management with writers, editors and page designers to keep newspaper delivery on track.

2001 - park closed 2003 CYPRESS GARDENS (Cypress Gardens, FL)

Graphic Designer/Webmaster

Managed a \$1M advertising budget, leading graphic design, website development and management, marketing campaigns, photography, and trade show booth and promotional material production.

1999 - 2001: CROMER PRINTING (Haines City, FL)

Graphic Designer/Webmaster

Created and managed advertisements, brochures, business cards, business forms, marketing materials, website design and management. Successfully balanced multiple responsibilities while providing high-quality support to a diverse clientele.

About

Creative design professional with almost 30 years of expertise in multimedia, graphic design, web development, photography and video/audio production. Proven ability to manage multiple projects simultaneously in high-pressure environments. Dedicated to delivering exceptional results, embracing new technologies and expanding creative skills.

Awards

- **Business of the Year:** National Philanthropy Day Polk County Chapter

Certificates

- Part 107 Certified Drone Pilot
- Amateur Radio License

Volunteer & Participation

- **The Humane Society of Polk County:** Event participation and created Social Content, Logos, Brochures, Posters, Banners, TV Spots, Band Sound Reenforcement.
- **The Boys & Girls Clubs of Polk County:** Coordinated all marketing material for Annual BBQ Festival
- **Rockin on the Chain Autism Awareness Event:** Created Social Content, Logos, Posters, Banners.
- **Toys For Our Town Event:** Created Social Content, Flyers.
- **Keep Winter Haven Clean & Beautiful:** Event participation and created Social Content and Posters
- **Women's Club of Winter Haven:** Local/Regional Judge for Art & Photography Competition.
- **Polk State College:** Guest speaker for Dr. Erica Smith's Marketing Class. Topics included intro to Graphic Design.

Hobbies & Interests

- Intermediate Guitarist
- FPV Drone Pilot
- High Power Rocketry
- Go Bills!

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1998 -1999: THE CITIZEN NEWSPAPER (Auburn, NY)

Features Department / Features Design Editor

Managed layout and visual design for the newspaper's feature section, producing special event guides, entertainment inserts and advertising supplements.

1996-1998: THE CITIZEN NEWSPAPER (Auburn, NY)

Prepress Department/ Prepress Technician / Computer Management

Responsibilities included newspaper deadline management, photo image enhancement, scanning, print negatives, special design requests, computer management and repair.

Education

2026: UAV Coach

Online FAA-Certified Drone Pilot School

1994 - 1996: Career and Technical Education Center at Ellicottville

Photography, Video Production, Graphic Design/illustration, Screen & Paper Printing Press and Presspress workflow.

1996 - 1998: Audio and TV/Radio Production

Cayuga Community College, Auburn, NY

Video and audio production, studio and live. Multi-channel audio mixing and recording.

References

Allen Johnson, CVE, CPM | Chief Venues Officer

Orlando Venues | 400 West Church Street, Suite 200, Orlando, FL 32801

Office 407.440.7070 | Work Mobile 407.810.3055

allen.johnson@orlando.gov

Dr. Erica Smith, DBA | Director of Business Development

Bok Tower Gardens | 1151 Tower Blvd., Lake Wales, FL 33853

Direct 863.734.1210 | Main 863.676.1408

esmith@boktower.org

Amy Sumerlin | Marketing Director

Bartow Ford Company | 2800 US Hwy 98 N., Bartow, FL 33830

Main 800.533.0425 ext. 2240

amysu@BartowFord.com

Jason Refermat | Marketing Director

Addition Financial Arena | 12777 Gemini Blvd N, Orlando, FL 32816

Office 407.823.6366 | Cell 407.810.1551

Jason.Refermat@oakviewgroup.com

[Portfolio link](#)

*“Sometimes the hardest choice
and the right choice are the
same”*

— mom

*“May you always have your
wings to fly”*

— Captain Rick (dad)